

*

(700)
(%50.1)

(%44)

(3.71)
(4.40)

(3.49)
(4%)

()

(1)

" "

(2)

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(3)"

.2011/7/28

2010/7/29 *

" :

(4)

(8)

" :

(5)%"60

()

"

" :

(9)

(6)"

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" :

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(1

(7)"

()

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(755) (800) %10 .
(700) (55)
(%87.5)
:
()
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(

(10)
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(11)
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(12)"

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()

(13)

":
":

1962 1721

(16)

(17)

(14)"

":

(15)"

"
":
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(18)"

:

-1
-2

2000 -1
(19)" "

-3
-4

200

-5

(%80)

(%20)

-6

-7

(%58) CNN (%61) (Super Movies)
BBC (%20) TV5
Zee Discovery (%12.5) TNT (%15)
(%10) TV

-8

(20) (%5)
" (21) 2006

-2

351

(39) %85
 : (%45) (%70.4) (%36.4)
 .1 (35)
 .2 2000 -8
 .3 () (36)* 2000

(1)

%		
50	350	
50	350	
100	700	

1900) (%95
 (%85 1700)
 1600) (37) (%75
 %20 %80
 %90

(1) (%50) (%50)

(38)

%90

(2)

%		
78	546	
16	122	
6	42	
100	700	

(2)

(%78)

(3)

%		
16	112	10.000
21.7	152	15.000 – 10.000
28	196	20.000 – 15.001
13.7	96	25.000 – 20.001
20.6	144	25.000
100	700	

(3)

(%32.7) (%57.3) (20.000 - 15.000)
 (%10) (%28)
 (%20.6) (25.000)

(10.000) .(%16)

(5)

%		
30	210	()
50	350	
20	140	
100	700	

(4)

%		
10	70	()
57.3	401	
34.7	229	
100	700	

(5)

(%50)
 (%30)

(4)

(6)

%		
48	286	
52	364	
100	700	

(6)

(%51)
 .(%48)

(%52)

(7)

%		
20	140	
4	28	
76	532	
100	700	

(%76)

(7)

()

(8)

%		%		
20	140	80	560	
44	308	56	392	
16	112	84	588	
26	180	74	518	
24	168	76	532	
70	490	30	210	
43	295	57	405	

(8)

(%84)

(%80)

(%76)

(%70)

(9)

%		%		
26	182	74	518	
18	112	82	588	
19	119	81	574	
22	154	78	546	
19	126	81	574	
40	280	60	420	
56	392	44	308	
10	70	90	630	
19	129	81	574	
34	224	66	462	
26	182	74	518	
56	386	44	310	

(9)

(%56)

(9)

(%82)

(%90)

(%78) (%81)
 .(%74) (%81)
 (%81)

(10)

%		%		%		
13	46	36.9	128	50.1	176	
42	147	38	133	20	70	
20	71	41	145	38	134	

(10)

(50.1)
 (%38)

(11)

%		%		%		
50	175	35	122	15	53	
39.8	139	20.2	71	40	140	
15	53	33.7	118	51.3	179	

(11)

(%40) (%51.3) ()
 (%15)

(12)

43	75			
35	88			
37	83			
48	63	(...)		
49	62			
50	56			

0.50 () (12) 0.50 ()
 .001 0.50
(13)

% (12)		% (13)		% (12)		% (13)	
16	112	34	238	22	154	28	196
36	252	38	266	20	140	6	52
36	252	28	196	22	154	14	98
24	168	22	154	28	196	26	182
16	112	16	112	18	126	50	350
12	84	34	238	24	168	30	210
16	112	18	126	22	154	44	308
24	168	18	126	28	197	30	209
24	168	46	252	10	70	20	140
38	266	26	181	18	127	18	126
22	154	30	210	30	211	18	125
28	196	32	224	16	112	24	168
12	82	38	266	38	268	12	84
28	196	30	210	12	84	30	210
48	366	38	266	4	28	10	70
22	154	48	335	20	140	10	71
22	153	18	125	34	238	26	182
26	182	32	224	18	126	24	168
34	236	22	155	18	125	26	182
10	70	32	224	22	154	26	183
16	112	22	154	26	182	36	252
36	222	36	252	22	154	6	52

(13)

(%44)

() () ()
 (%36) (%50)

(%30)

(%30)

)

() () ()
 (%38)
 () ()
 (%34)
 (%48)
 ()
 (%4) ()

(14)

000	9,343	.717	3,49	.624	3,71	
001	7.169	.734	3,53	.552	3,73	
000	7.816	.732	3,43	.552	3,67	
000	15.817	.788	3.35	.563	3,66	
000	15.816	.789	3.37	.539	3,68	
.487	.698	.998	3,32	.964	3,38	
.332	.689	.971	2,68	1.073	2.57	
.489	.688	.963	2,33	1,010	2,41	
000	21.892	.946	2,72	.805	3,26	
.122	2.104	1.342	2,55	1.451	2,68	
086	2.461	1.106	4,01	1.019	4,07	
.885	.033	.970	2.34	1,012	2,43	
.333	.987	.988	2,67	1.104	2.64	
.090	1.702	1.057	2,51	1.056	2,66	
000	3.772	1.007	3,21	.0906	3,53	
.531	-.629	1.007	2,42	.998	2,36	
.073	2.419	.842	2,69	.090	2.82	
000	48.445	1.209	3,89	1,040	4,25	
.123	2.106	1,307	2,44	1.403	2.60	
.090	1.702	1.057	2,53	1.21	2.64	
000	294.	1.294	3.83	1.018	4,08	
008	2.667	1.209	2,11	1.10	2.18	
.132	2.106	1.367	2.49	1.451	2,68	

(14)

(3.49) (3.71)

(0.00)

(9.343)

:

...

(4.25) (3.89) (48.445) (0.01) (3.73) (7.169) (3.53)
 (0.00) (3.83) (4.08) (3.43) (3.67)
 (0.294) (7.816) (0.00)
 (2.18) (3.35) (3.66)
 (2.667) (2.11) (0.00) (15.817)
 (0.01) (3.68)
 (3.04) (3.56) (15.816) (3.37)
 (18.286) (0.00) (0.00) (2.72) (3.26)
 (3.22) (3.54) (21.892)
 (3.774) (3.53) (0.00)
 (0.00) (3.21) (21.892)
 (3.53)
 (3.772) (3.21)
 (0.000)

(15)

0.086	1.57	1.110	3.95	1.167	3.73	
0.000	1.05	27.427	4.40	1.064	4.00	
0.014	2.08	0.854	4.41	0.099	4.17	
0.000	6.97	1.039	4.26	1.049	3.61	
0.000	5.74	0.0781	4.35	1.129	3.65	
0.174	1.33	0.0854	4.40	0.0810	4.39	
0.000	6.62	0.0829	4.39	1.176	3.93	
0.000	5.91	1.204	3.13	1.121	4.06	
0.000	5.83	1.123	4.07	1.196	3.60	
0.079	1.45	1.016	4.27	1.022	4.35	
0.000	3.85	1.089	4.09	1.147	3.82	

(1.094)

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(4.40)			(6.97)	
	(4)		(0.01)	
			(4.39)	(3.93)
		(0.01)		(6.62)
			(3.13)	(4.06)
		(0.01)		(5.91)
:		(3.82)		
		-1	(3.85)	(4.09)
			(.0.01)	
-	-	-2		
		-3		-
				(.84)
				-
			(.82)	(.90)
				-
			(%50.1)	
			(.50.3)	
()				-
			(.88)	-
			(%50)	
				()
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			(3.71)	
				(3.49)
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.121 (21)

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.2006 1 33 .10-2 (1)

.161 (23) (2)

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(25) .36 93 (3)

5 -4 (26) .49 (4)

(27) .27 (5)

.2003-7-31 (6)

.18 (28) .157 1 26 (7)

.25 (29) :

2009 (30)

.111-110 1 . 2010-7-12-10 (8)

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The Effect of Watching Foreign Satellite TV Stations on Some Aspects of Human Behaviour: A Field Study on Students of Qatar University

*Mohammad Al-Qadah**

ABSTRACT

This study aimed at recognizing the status of watching of the foreign satellite TV stations and their influence on some aspects of human behavior. A sample of 700 viewers was chosen. The study concluded that there were strong influences on some behaviors such as staying up until late hours (50.1%) and instant motivation (44%). It also showed that there were big significant differences in statistical means between a number of human behavior aspects, housing, and sex such as (3.71%) for independent house, and (4.40%) for residents of the apartment, the dissemination of foreign culture (4.40%) for females and (4%) for males. The researcher recommends that it is necessary to find alternatives for foreign satellite TV programs such as joint Arab production with good quality to elevate and satisfy the needs of the Arab viewers.

Keywords: Foreign Satellite TV Stations, Gulf Youth, Qatar University.

* Faculty of Mass Communication, Yarmouk University, Irbid, Jordan. Received on 29/7/2010 and Accepted for Publication on 28/7/2011.